

2019/2020

UBC CONCRETE CANOE

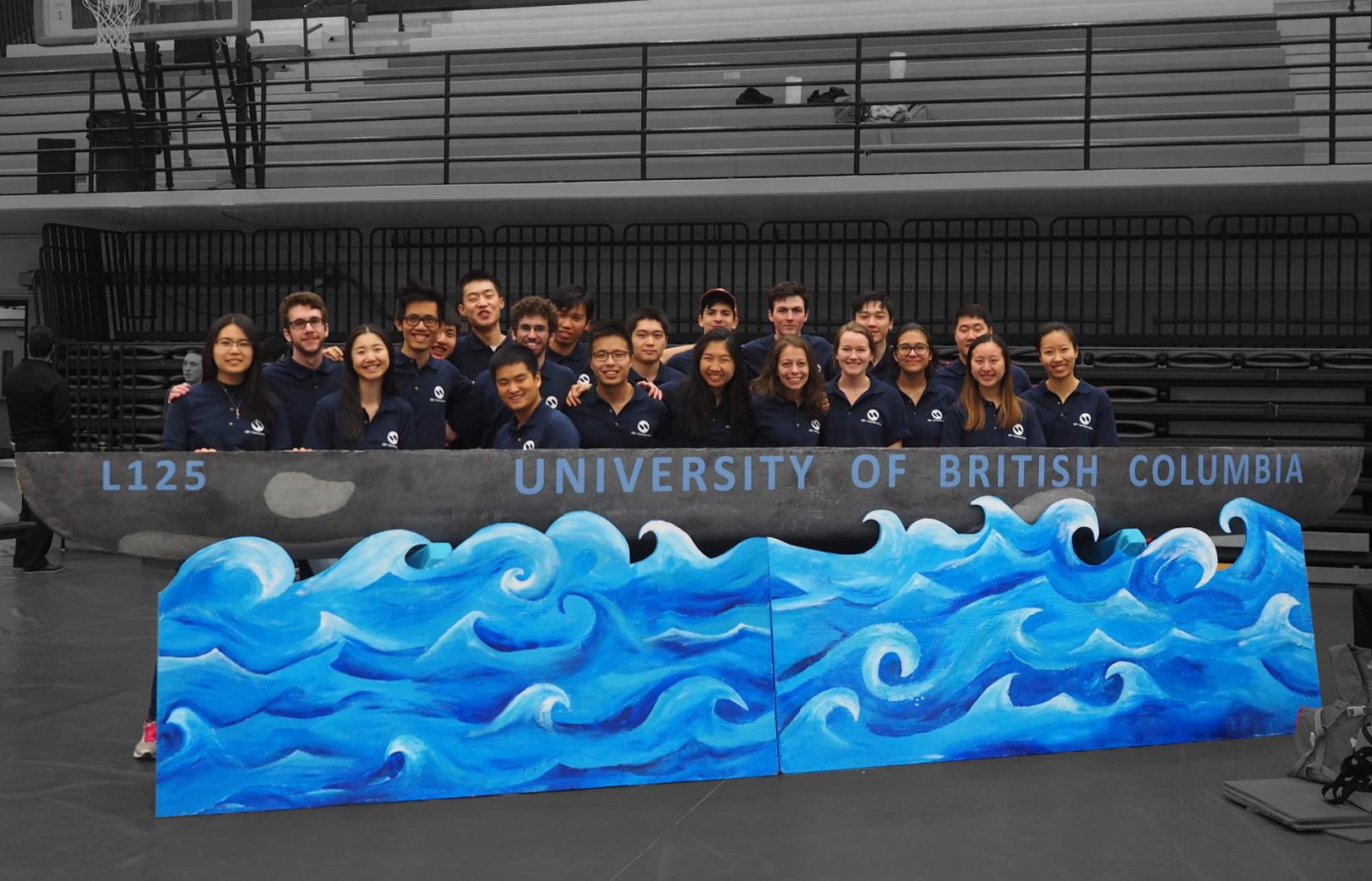
SPONSORSHIP PACKAGE



UBC • CONCRETE CANOE



THE UNIVERSITY OF BRITISH COLUMBIA



WHO WE ARE

UBC Concrete Canoe is a student-run engineering design team that annually designs, builds, and races a 20-foot-long concrete canoe. We provide students with an opportunity to apply their engineering knowledge to create innovative concrete mixes and hull designs, while gaining hands-on experience in construction. Our challenge is to build the canoe both light enough to float and durable enough to carry four paddlers.

The team competes annually in the ASCE Pacific Northwest Concrete Canoe Competition and the Canadian National Concrete Canoe Competition. This year, these competitions will be held at the University of Washington in Seattle, Washington and Western University in London, Ontario, respectively. These competitions allow our team members to build valuable professional connections with engineering students from across North America, and gives them the opportunity to see the results of their work in action.

GOALS

BUILDING STUDENT SKILLS

- Apply practical skills in concrete and structural design, construction, technical writing, project management, and safety.
- Provide a wide variety of professional development opportunities to build on skills learned inside and outside the classroom.
- Introduce year-round paddling practices and improve paddler fitness.

COMMUNITY INVOLVEMENT

- Attend annual events that take place across the Lower Mainland including: UBC Engineering Open House, Imagine Day, EG Fest

CANOE IMPROVEMENTS

- Maintain the strength and density of the concrete mix while adapting to new aggregate limitations in the official rules.
- Research and develop new concrete casting techniques to further improve our construction quality and efficiency.
- Increase the complexity of the canoe's aesthetic design using our experience with coloured concrete.



A
**THINNER,
STRONGER,
AND
LIGHTER
CANOE.**

WHERE WE ARE



**WE ARE
AMONGST
THE TOP 5 TEAMS
IN THE COUNTRY**

Thanks to the generosity of our sponsors, we were able to send a full contingent of team members to both the ASCE Pacific Northwest Concrete Canoe Competition in Lacey, Washington and the Canadian National Concrete Canoe Competition in Montréal, Québec.

ASCE PNW 2019

2nd Place Overall

2nd Place Design Paper

2nd Place Final Product

1st Place Oral Presentation

CNCCC 2019

5th Place Overall

4th Place Design Paper

WHERE WE'RE GOING

As a student-run team, we rely heavily on the generosity of industry partners. Your sponsorship goes towards the significant costs of constructing our canoe and sending it to both of our competitions. Your support covers travel and registration costs for 30+ students, ensuring our full team can further their professional development at competition regardless of financial situation. Thank you for your continued support!





PACKAGES

SPONSOR BENEFITS	PLATINUM ≥ \$2,500	GOLD ≥ \$1,500	SILVER ≥ \$1,000	BRONZE ≥ \$750
Logo placement on team shirt	XL	L	M	S
Logo placement on team banner	XL	L	M	S
Invitation to Sponsor Appreciation Night				
Newsletter updates and photos				
Promotion on website and social media	CUSTOM POST	LISTED ON SOCIAL MEDIA		
Team photo and plaque				
Presentation at your organization				

CONTACT US

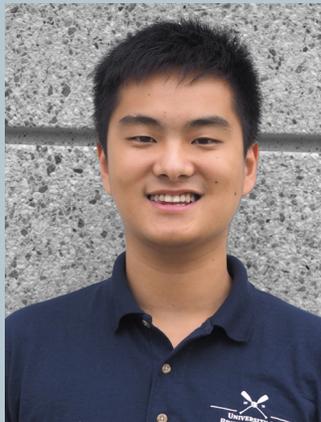


GEORGE GU

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If you'd like to find out more about supporting our team for the 2019-2020 year, please don't hesitate to contact us. A member of the team will be able to answer any questions you have. Your support plays a crucial role in the continued success of our team and all of our students.

UBC CONCRETE CANOE



yesitfloats.ca



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